

Unified Patient Platform for Outreach and Coordination

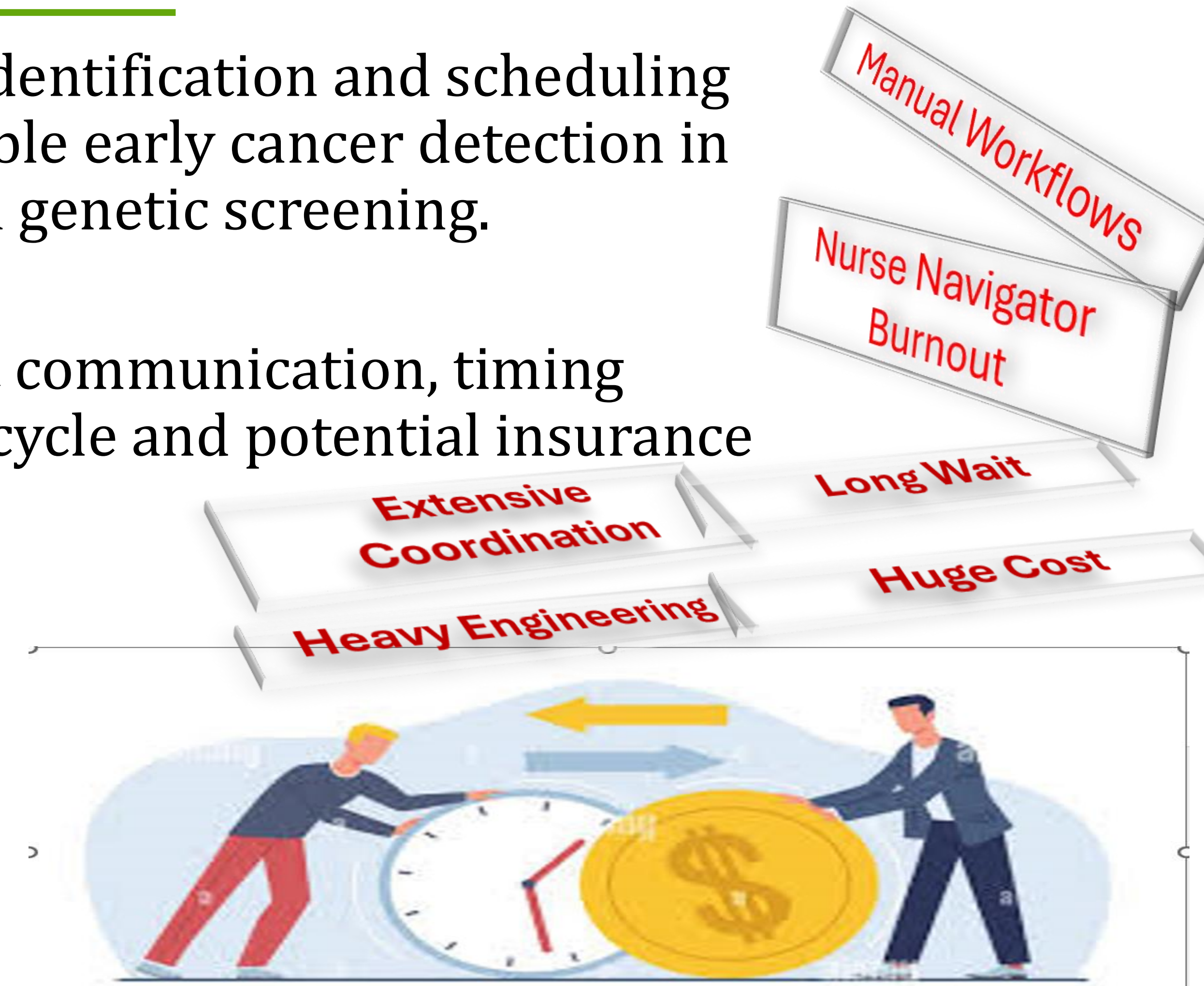
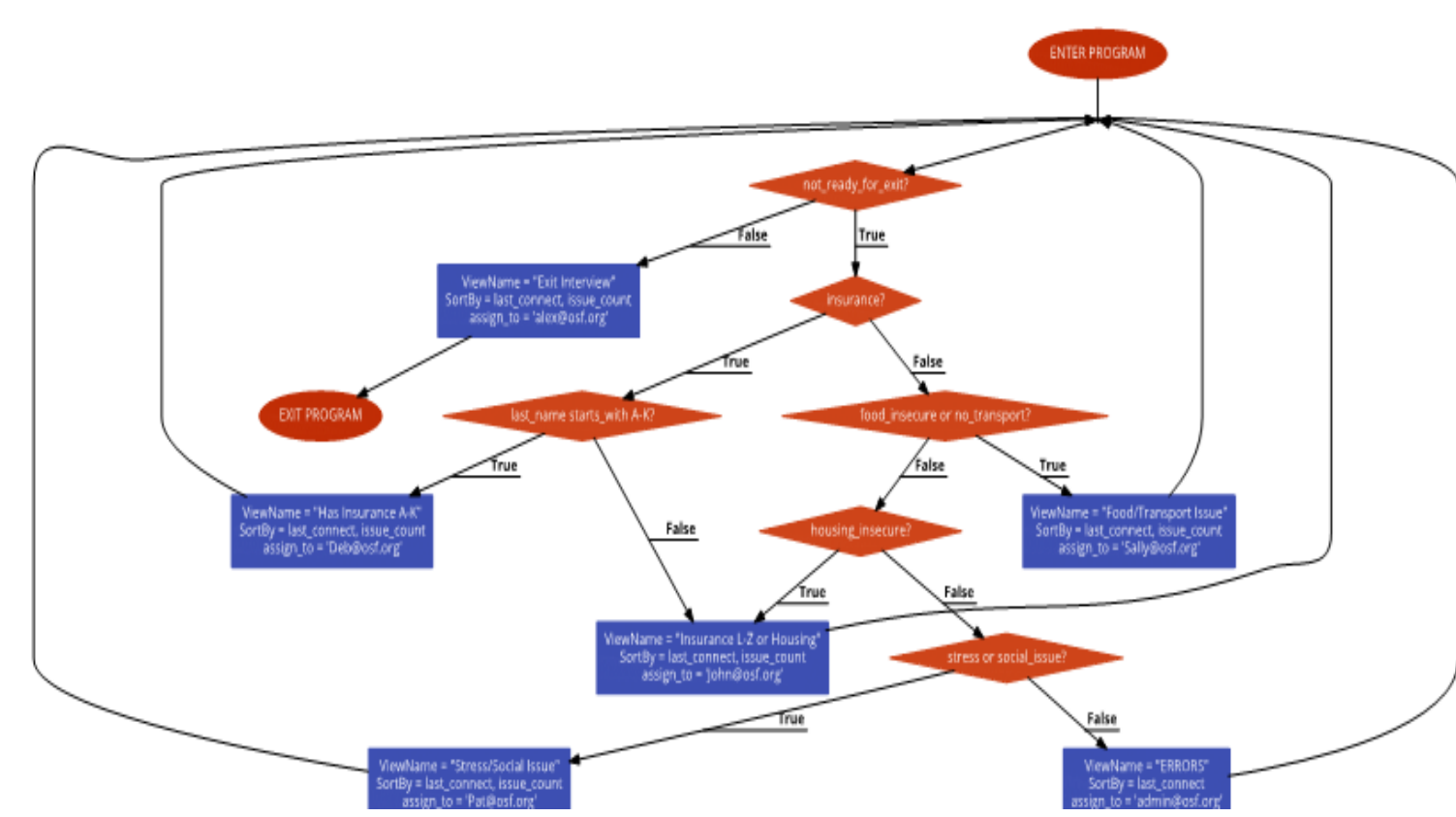
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TOMORROW

PROBLEM TRYING TO SOLVE

Simplify to Amplify

- Streamlining the complexity of the identification and scheduling processes for MRI screenings to enable early cancer detection in high-risk patients identified through genetic screening.
- Navigating through sensitive patient communication, timing challenges related to the menstrual cycle and potential insurance barriers.



OUTCOME/GOALS/IMPACT TO PATIENT

- OCC provides an agentic solution designed to:
 - a. Save lives by facilitating breast cancer screening to enable early detection for very high-risk women.
 - b. Reduce frustration by automating key parts of this complex process.
 - c. Alleviate stress and anxiety by orchestrating personalized, timely, and compassionate outreach, communication, and follow-up.



Saving lives starts with seamless reliable process – every patient, every time

JOURNEY TO GET THERE/PLANNED JOURNEY

- Review intake request from the Business/Operations Team.
- Collaborate with team to identify needs.
- Use Scrum methodology to collaboratively build agentic solution in partnership with stakeholders.
- User testing and review feedback.
- Changes to feedback if any and solution deployment.

DIRECT IMPACT TO PATIENT/FAMILIES

